



ART CAN DIE COIN

White Paper

April 2021

Art Can Die Coin
the perfect decentralized way
for Investing in Art

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“Art is the one thing that transcends time and space.”

- *Unknown*

1. What are Art Can Die Coin and platform?

Art Can Die Coin (ticker **DIE**) is a crypto asset created to facilitate and optimize the way people invest in art industry by means of blockchain technology and latest decentralized improvements (DeFi, assets tokenization, NFT, etc.).

Art Can Die platform is the decentralized hub created by Art Can Die following its vision to propose to people from all over the world an easy, transparent, affordable, and secure solution to participate in the financing, the creation, and the promotion of bespoke art creations.

To guarantee the security of transactions, to reduce costs and to increase assets liquidity, Art Can Die team has based its solution on blockchain technology and tokenization process.

Tokenization of assets offers all types of investors a modern and efficient way to (co) finance art creations and influence the art industry. In addition to the opportunity of profits making on the secondary market trading.

To pursue this decentralized vision of individual freedom and in order to transcend legal hurdles, Art Can Die Coin is classified as an “utility” token and shall not be confused with any financial instrument conferring to its holders any shares of the company nor any promise to profits.

“*Art Can Die Coin*” is born to help artists in need of financing and to offer all kind of investors a perfect decentralized solution to invest in handpicked art creation and position themselves in the art industry, by using the benefits of blockchain technology and decentralized finance.

Thanks to Art Can Die platform artists will not be required anymore to be both creator and businessman and will be able to dedicate 100% of their time to artwork, as it should be. Moreover, less or locally known artists will be offered the opportunity to showcase and fund-raise their art creation via Art Can Die platform and enjoy the same efficiency of sales as for blue-chip artwork.

2. How does Art Can Die platform function?

Art Can Die platform takes full advantage of the process of tokenization to convert fine art creation – such as paintings, TV series, movies, music records, sculptures, collection cars – into digital assets: the “Art Can Die Coins” (ticker “DIE”).

Then, blockchain enables the unalterable certification of ownership, storage and transfer of the digitally converted assets without requiring third-party involvement or intermediary control (banks, notaries, central authorities). Transactions are flawlessly *peer to peer* and fully decentralized, which contribute to give back to users and investors their full autonomy.

Thanks to Art Can Die, anyone can become owner of a fraction of a fine art creation in form of a digitalized asset (Art Can Die Coins). Furthermore, “DIE” investors can leverage their investment on the secondary market trading by holding, exchanging, selling, or buying Art Can Die Coins. Profits are also made on the attractiveness of the tokenized assets (eg. a famous tokenized series or painting), which is correlated to Art Can Die Coins value.

Another important advantage lies in the “utility” nature of Art Can Die Coins. Indeed, DIE brings original perks to users in the Art Can Die environment, such as “consultancy governance right” (the possibility for DIE users to influence the project and ideas of Art Can Die artists and movies director. For example, by voting on the scenarios or actors casting) and “requesting rights” (DIE users can ask Art Can Die team to tokenize specific art creation or to organize particular fund raising in favor of chosen artists).

Finally, since blockchain allowed a reduction of our operational costs, we decided to propose Art Can Die solution at affordable starting prices. And this reflects Art Can Die vision of connecting more people to the art industry, by offering all types of investors (from small to large) the opportunity to own, handle and exchange fine art creation in the form of tokens: “Art Can Die Coins”. In this regard, Art Can Die platform achieves not only to optimize the liquidity of the global art market but also the liquidity of the cryptocurrencies market – since DIE will be tradable on exchanges like LATOKEN.

3. Art Can Die specifications.

Our goal was to create an independent utility web **platform** compatible with existing websites and mobile apps, where clients, investors and users enjoy an easy access and management of their Art Can Die Coins (wallet), artwork, ownership, transaction history, curation on demand and trading tools. In addition, it is worth noted that Art Can Die platform will accept purchasing and selling in fiat currencies (Dollar, Euro, Yen) and major cryptocurrencies.

Art Can Die **Coin** (DIE) are “utility” tokens and, as such, do not represent shares of any kind but confer owner an access to Art Can Die platform ecosystem, fund raisings and secondary market trading on LATOKEN exchange – blockchain technology enabling trade of digital representation of art piece.

Art Can Die Coin are ERC20 token, based on the Ethereum network that supports smart contracts and various blockchain implementation.

Art Can Die Coin (DIE) is paired with Bitcoin (BTC), Ethereum (ETH) and Tether (USDT).

Art Can Die Coin is created to function with all institution and shareholders involved in art industry, from the artist to the gallery, going by art modern trading.

Art Can Die Coin (DIE) can be defined as an independent unit of valorization of art creations, that is uniform, stable, secure, transparent, legal compliant and cross border thanks to blockchain tech.

Indeed, Art Can Die Coins make it possible to assess any art creation through the lens of its unique unit of valorization, Art Can Die Coin, without being limited by other existing method of conversion or monetary systems.

Concretely, the value of art creation will be determined based on artist estimation and/or the number of corresponding Art Can Die Coins sold (if required - eg. the artwork is not proposed by its creator - Art Can Die experts will assess the origin and authenticity of the artwork).

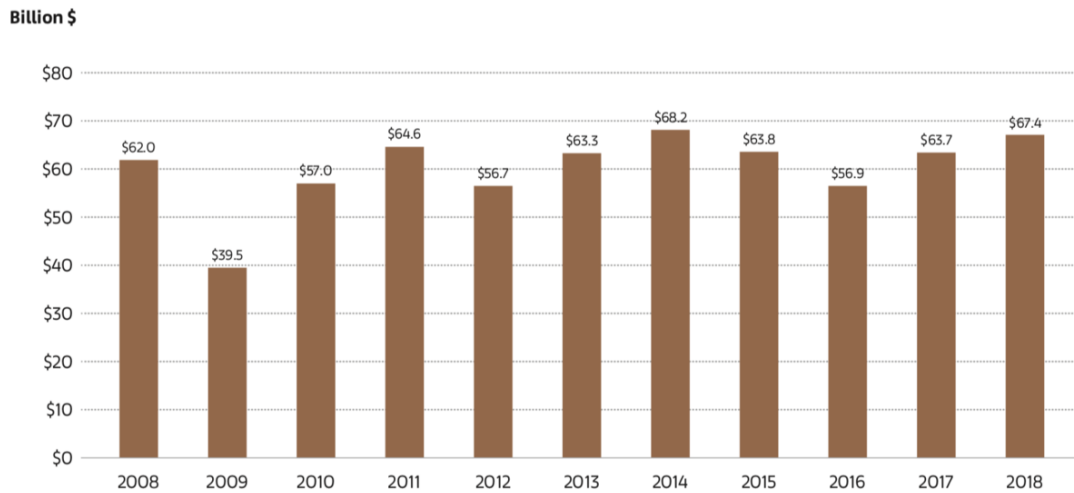
Then, each transaction on Art Can Die platform will be certified and stored in an immutable distributed ledger based on blockchain, and consequently, the historic of all transactions will be transparently guaranteed and accessible – by doing so Art Can Die solves one of the oldest and main problem of the Art market: namely the “proof of ownership”.

In sum, Art Can Die Coins will be used for

- * digital services (*tokenization and management of digital ownership*),
- * fund raising,
- * transportation,
- * secondary market trading, ...

4. Readiness of the global market and Art Can Die projects (“time to Action”)

Figure 1.1 | Sales in the Global Art Market 2008–2018



© Arts Economics (2019)

Figure 1: Sales in the Global Art Market 2008 -2018 - Source: Arts Economics

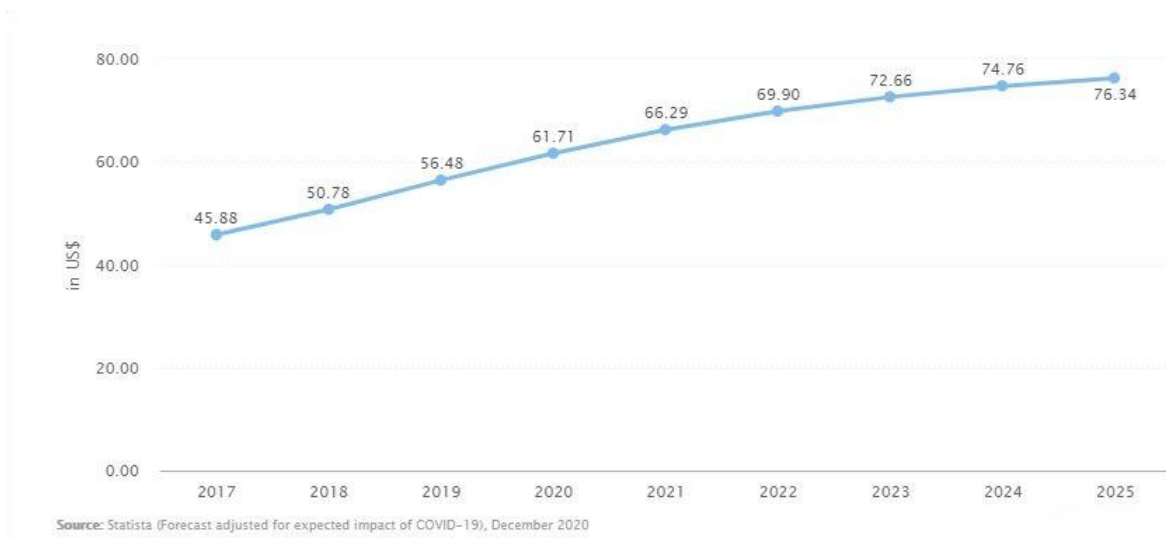


Figure 2: ARPU in SVoD segment in 2021. Source: statista.com

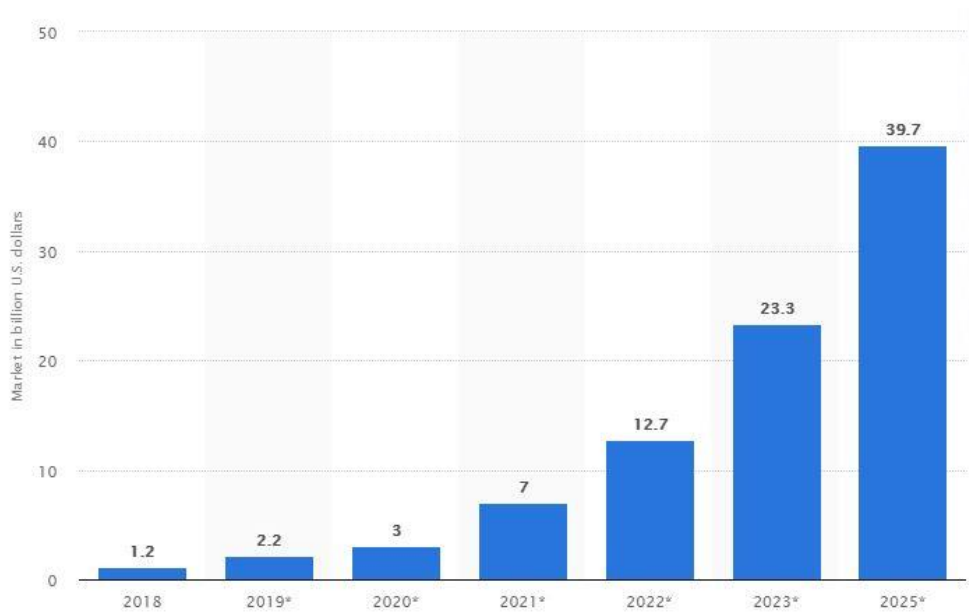


Figure 3: Size of the blockchain technology market worldwide from 2018 to 2025

Above figure (1) shows the Global Art Market reached \$67.4 billion in 2018. In the same report (“Art Market 2019 report” from famous economist McAndrew’s) it is also pointed out that online Art sector represented \$6 billion the same year, an increase of 11% from 2017.

Above figure (2) predicts that the huge success of audiovisual digital platforms will result in an increasing of the investments in Art digitalization.

Above figure (3) shows that the world will ineluctably be more and more dependent of blockchain technology.

In other words, timing is perfect to leverage the power of blockchain, tokenization and cryptos to redefine the rules of Global Art market and to share its fruits with a greater audience.

Art Can Die' Projects

To start its revolution of the Art industry, Art Can Die will realize decentralized fundraising (IEO) to finance its development and three authentic projects: the first one, produce **an original TV show called “NOIR”**, the second one, create **an exceptional artwork the “New ARK”** and the third one, organize **the first European exhibition of the famous Thai artist Phannapast Taychamaythakool**.

Other major projects are already on display on the Art Can Die Coin website.

TV SHOW “NOIR”



A ground-breaking and original TV series with potential for global success and fanbase.

Set in a futuristic monastery with incredibly beautiful nuns, The Order has been shaken by a mysterious black spot that has begun growing on the walls and is slowly spreading to the floors, plants, and animals.

In 9 episodes, the origins of this mystery will be explored while the nuns become more tribal and unpredictable by the minute. The series is a modern-day fairytale influenced by David Lynch's TWIN PEAKS, J.J. Abrahams' LOST, and the wave of Erotic Japanese movies from the '70s.

Art Can Die has **already invested more than \$200,000** in the promising TV show and, align with its vision of a totally decentralized world as well as to remain 100% autonomous in the realization of "NOIR", **Art Can Die wishes to raise an additional amount of \$2,000,000**. By doing so, Art Can Die will be able to produce independently the entire "NOIR" series and only propose it for diffusion purposes to giant audiovisual and streaming companies, such as Netflix or HBO.

In contrast with a minimum amount of **\$50,000** raised, Art Can Die will be able to realize a **7 minute clip** of the "NOIR" TV show and, then, search additional funds from reliable investors to produce and diffuse the entire series.

In that regard, to achieve the most efficient fundraising, Art Can Die chose to go via an **Initial Exchange Offering (IEO)** managed by well-known crypto's **Exchange LATOKEN** (enormous audience of investors, secure, transparent, cost-efficient, and legally compliant).

It is also worth noted that the "utility" nature of DIE Coins will **offer its investors the unique advantage** to be kept closely informed of the evolutions of the project with each investor's name being added to the credits of the series. Art Can Die Coin will also offer a VIP treatment with first screenings and a privileged meet and greet with the stars and creators of the show, as well as a gift box with unique and signed memorabilia of the show.

Art Can Die is confident that **the success of its authentic TV show "NOIR"** will come notably from the quality of the scenario, original music, director, and actors, as well as from the network of the famous theater and movie director and Art Can Die co-founder, Geert Bové, which is composed of worldwide VIP and celebrities.



“NEW ARK”

Traveling art exhibition and online art project

The New Ark project derives from the Ark of the Covenant, a religious box that contained the original 10 commandments. It got finally stolen at one of the invasions of Jerusalem. Centuries later, folks from all over the world have been trying to find the Ark (Indiana Jones found it back in Steven Spielberg’s classic) but it seems to be gone for ever.

The artist Director Jacq saw a link between the disappearance of this ark and the way humans have desacralized every aspect of their environment. By creating **an impressive new ark** he intends to revive the universal bond of all life. The New Ark will be decorated with the 10 basic metaphysical formulas found in every human cell, living creature, music, light, and the whole universe. Besides, the Ark will be streaming online 24/7.

While traveling the world, the Ark will invite selected artists to create new artwork that will be exhibited around the Ark and shown online. That way the new Ark will offer people from across the globe a growing living exhibition of art pieces from artists renewing the contract with the divine, the mysterious, and the unknown.

Art Can Die has already invested more than \$50,000 in the creation of the New Ark, which is now being built by the finest craftsmen and technicians and wishes to raise an additional amount of \$100,000 to organize the tour of the Ark so that it can be seen and experienced on every continent, in the best cultural hotspots and museums, creating an online buzz and a growing community of ‘ARKfollowers’ who are willing to spread the same unifying message.

The New Ark will be unveiled on 1 January 2022.

PHANNAPAST TAYCHAMAYTHAKOOL

Art exhibition

Phannapast Taychamaythakool is a celebrated Thai artist and a rising star of the contemporary art and fashion scene in Asia. Her unique style combines animal and floral themes with humour and a fairytale-like imagination. Distinctively Asian at a first glance, she also integrates Western themes, mythology, and even sci-fi iconography, giving her work a universal appeal that can touch visitors on any continent.

Her illustrations and paintings have been published in multiple fashion magazines (ELLE, VOGUE) and used by International brands and malls (Bang& Olufsen, Nescafé, King Power, Siam Centre, Jim Thomson, etc.). She collaborated with Gucci for exclusive art walls and advertising campaigns. Her art exhibitions in Asia are some of the most hyped and visited from the last years.

ART CAN DIE COIN collaborates with this unique and original artist to create her first breakthrough exhibition in Europe. This show will especially and exclusively include her newest creations. Expected for 2022.

During the New York Frieze Art Week and Cube Art Fair on 5 - 9 May 2021, ART CAN DIE COIN presents one iconic work of Phannapast Taychamaythakool on 100 different billboards and a giant screen on world famous Times Square.

<http://www.phannapast.com/>

<https://www.instagram.com/phannapast/?hl=en>



5. Stakeholders.

INVESTORS

Art Can Die offer the disruptive opportunity to all types of investors (from small to large) to invest and position themselves in the art industry, by using the benefits of blockchain and decentralized finance. Thanks to Art Can Die decentralized solution, investor can own, handle and exchange handpicked art creation in the form of tokens: “Art Can Die Coins” and make profits on the secondary market trading. In other words, investor trade art in a more efficient way and this results in an optimization of the global Art market liquidity as well as the liquidity of the cryptocurrencies market.

ARTISTS

Art creators are the most obvious stakeholders of the Art market. For this reason, Art Can Die put great efforts to facilitate the showcasing and selling of these creators of inspiration and well-being through Art Can Die platform (artists will be able to easily organize financing off their artwork, to gain exposure and reputation, to value their art or to plan future sales of their artwork, ...).

Blockchain technology transcends space and time as former insurmountable barriers.

COLLECTORS

By using Art Can Die platform, collectors will enjoy an easy and secure access to international fine art, whether to purchase it with DIE Coins, or to store their own art creation in a tokenized form. Collectors will also benefit special features such as priority purchasing, or premium selling of their collections on Art Can Die platform. By engaging in more frequent art trade than usual, collectors will concur in the increasing of the global Art market liquidity and the Art Can Die Coins value.

GALLERIES

Since demand for art is correlated to the efficiency of Art galleries, Art Can Die will implement strong synergy with physical art galleries, but also serve as an online art gallery.

CURATOR

In some specific cases, or at the expressed demand of Art Can Die investor/users, art expertise will confer authenticity and credibility to art creation. Besides, expertise will also be used to rise demand for chosen artists and artwork.

MUSEUMS

Since museums are built to conserve and showcase art creation, Art Can Die will propose to museums the tokenization of art creation, for example, for financing other art piece or increasing art value.

6. What technologies are used by Art Can Die?

BLOCKCHAIN TECHNOLOGY

Blockchain market is announced to hit USD 40 billion in 2025.

According to IBM, blockchain is “a shared, immutable ledger that facilitates the process of recording transactions and tracking assets in a business network. An asset can be tangible (a house, car, cash, land) or intangible (intellectual property, patents, copyrights, branding). Virtually anything of value can be tracked and traded on a blockchain network, reducing risk and cutting costs for all involved. Blockchain network can track orders, payments, accounts, production and much more. And because members share a single view of the truth, you can see all details of a transaction end-to-end, giving you greater confidence, new efficiencies and opportunities”.

Blockchain is also defined by Computer World as follow: “based on a peer-to-peer (P2P) topology, blockchain is a distributed ledger technology (DLT) that allows data to be stored globally on thousands of servers – while letting anyone on the network see everyone else's entries in near real-time. That makes it difficult for one user to gain control of, or game, the network”.

By eliminating the need of third party and intermediary in user’s transaction, blockchain redefines the way we perceive money, transaction, value and trust.

Even though blockchain nature is total transparency, for privacy needs, Art Can Die can make adequate adjustments (like anonymization).

SMART CONTRACTS

According to Investopedia, smart contracts are “self-executing contract with the terms of the agreement between buyer and seller being directly written into lines of code. The code and the agreements contained therein exist across a distributed, decentralized blockchain network. The code controls the execution, and transactions are trackable and irreversible” and permit “trusted transactions and agreements to be carried out among disparate, anonymous parties without the need for a central authority, legal system, or external enforcement mechanism”.

Smart contracts are based on the Ethereum blockchain technology.

Smart contract technology (set of rules stored on the blockchain executed automatically to speed up transactions) will be implemented in all tokenization of art piece and transaction in the Art Can Die system (eg. the transfer of raised fund will be operated directly between buyer and seller via smart contracts).

Other examples of smart contract applications: valorization of artwork, sale specifications, transfer or transport condition, percentage of profits for artist or future sales, digital certification, ...

THE PROCESS OF TOKENIZATION

Tokenization on Blockchain is a trend of 2018.

According to a Ernst and Young 2020 report, the process of tokenization “creates a bridge between real-world assets and their trading, storage and transfer in a digital world. The corresponding basis is built by using the Blockchain technology. In the most abstract form, tokenization converts the value stored in tangible or intangible object into a token that usually can be manipulated along a DLT/Blockchain system”.

In short, tokenization is a method that converts rights to an asset into a digital token, and by doing so, enables the digital transfer, ownership, and storage without the necessary involvement of a central third party / intermediary.

Almost any asset, either real (paintings, diamond, stocks) or virtual (copyrights, brand, crypto kitties) can be tokenized into digital token.

Here is a clear example from Medium website: *there is a \$200,000 apartment. Tokenization can transform this apartment into 200,000 tokens (the number is totally arbitrary; we could have issued 2 million tokens). Thus, each token represents a 0.0005% share of the underlying asset. Finally, we issue the token on some sort of a platform supporting smart contracts, for example on Ethereum, so that the tokens can be freely bought and sold on different exchanges. When you buy one token, you actually buy 0.0005% of the ownership in the asset. Buy 100,000 tokens and you own 50% of the assets. Buy all 200,000 tokens and you are 100% owner of the asset. Obviously, you are not becoming a legal owner of the property. However, because Blockchain is a public ledger that is immutable, it ensures that once you buy tokens, nobody can “erase” your ownership even if it is not registered in a government-run registry.*

Art Can Die leverage the power of this marvelous tokenization process towards the Art market, by offering all ranges of artists, collector, and investors the opportunity to purchase, sell and finance exquisite art creation from all over the world (series, movies, paintings, music, cars, ...) as well as to trade their digital parts (tokens) on the crypto trading market.

By tokenizing art, Art Can Die is offering to art market stakeholders a faster, easier and more secure way to make transaction, which in turn, results in an increasing of global Art market demand and liquidity (notably induce by the suppression of third party/intermediary validation).

To be specific Art Can Die deals with the tokenization of all kind of assets, whether fungible or not.

- ❖ Fungibility is “the ability of a good or asset to be readily interchanged for another of like kind” (eg. fiat money), according to Investopedia.
- ❖ Non-fungible tokens (or NFTs) are “cryptographic assets on blockchain with unique identification codes and metadata that distinguish them from each other. Unlike cryptocurrencies, they cannot be traded or exchanged at equivalency. This differs from fungible tokens like cryptocurrencies, which are identical to each other and, therefore, can be used as a medium for commercial transactions (Investopedia).

7. Art Can Die milestones

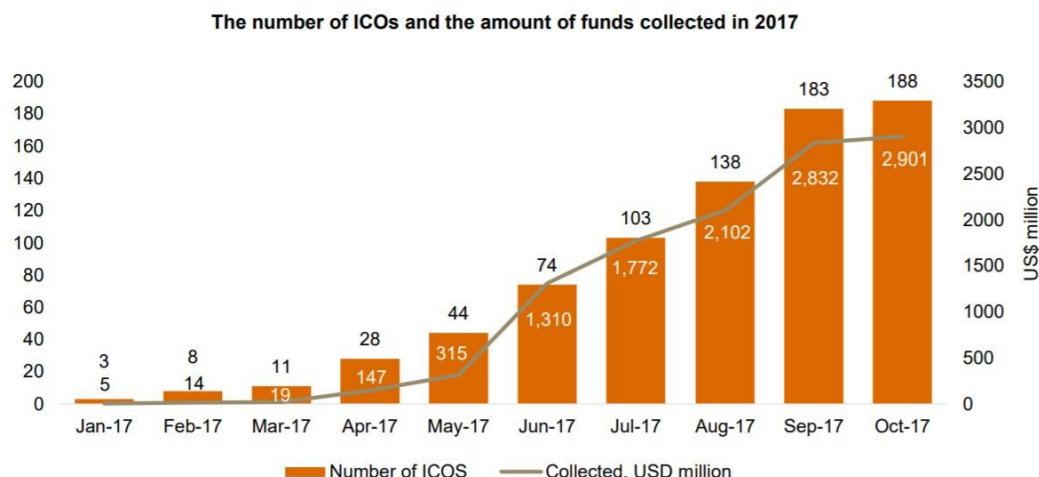
Art Can Die platform is founded on our native utility ERC20 token “DIE” that is the cornerstone of our business model and the vector through which Art Can Die project will be fund raised.

ROADMAP

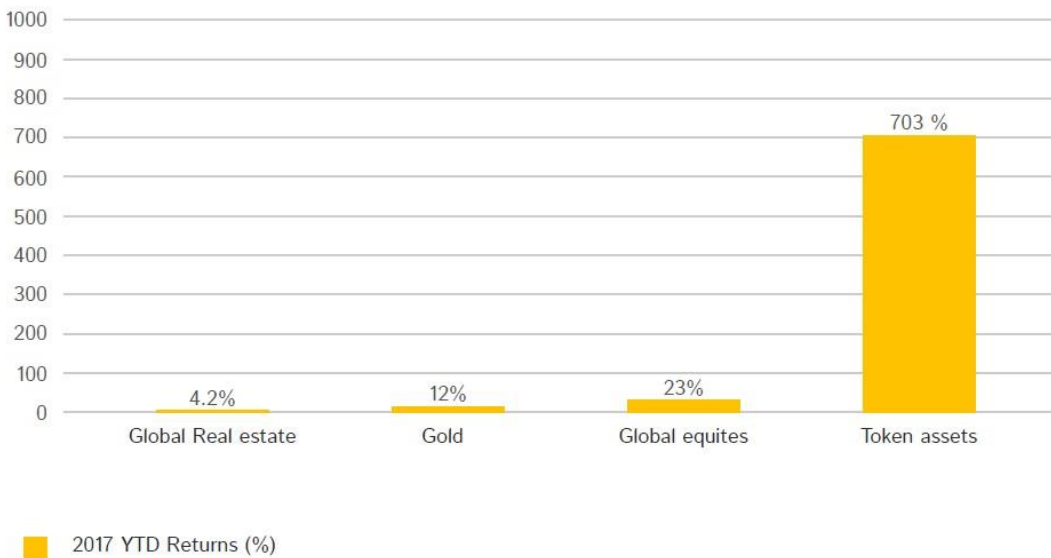
This roadmap is built on the current state of art market. In case of any evolution, Art Can Die is prepared to adapt its business model accordingly.

1. Production of the whitepaper
2. Partnership with LATOKEN Exchange
3. Creation of the Art Can Die Coins, blockchain ecosystem and smart contracts
3. First version of website platform
4. **Presale** on Art Can Die platform and LATOKEN exchange (**from April 29th to May 27th 2021**)
5. **Public sale (IEO)** on LATOKEN exchange (**from May 28th to July 21th, 2021**)
5. **Listing** of DIE Coin on LATOKEN exchange as from July 22th as well as on other famous crypto exchanges.
6. Fundraising and Trading of Art creations with Art Can Die Coins

INITIAL EXCHANGE OFFERING (IEO)



Source: Smith+Crown



In recent years, Initial Coin Offering (ICO) has become a popular means of fundraising projects and has raised over than \$ 11 billion (i.d. 25 % of the global crowdfunding volume). Besides, 45% of ICOs were showing returns of over 500% (<https://www.coinist.io/charts/>).

Today, ICOs are considered like efficient fundraising alternative to traditional venture capital.

To be specific, ICOs are suitable to business projects that intend to provide tokens representing future access to company's network, platform or a service. ICO tokens do not represent shares in the company or an investment with returns goal. Investors don't receive any political or financial rights on company.

Main advantage of ICO is to reach an international audience and raise funds from a large range of investors located in all parts of the world. Investor will receive tokens, liquid assets that they can trade on exchange platform or keep, according to their expectations.

Considering the aforementioned, Art Can Die has decided to get financing by means of "IEO" (*Initial Exchange Offering*, which is similar to an ICO with more advantages since it is totally managed by an Exchange platform, taking care notably of the creation of token and implementing the blockchain ecosystem, listing of the created token, handling its liquidity, marketing, dealing with legal compliance).

Via the IEO on May 19th, 2021, Art Can Die will create the initial supply of Art Can Die Coins.

TOKEN METRICS

Total supply: 1,000,000,000 (one billion)

Tokens for initial sale: 750,000,000 (seven hundred and fifty million)

In Art Can Die Coin IEO, the **minimum purchase amount is set at 10 tokens** (no upper limit).

Purchase of Art Can Die tokens (DIE) is **allowed in Bitcoin (BTC), Tron (TRX), and Tether (USDT)**.

During the IEO (public sale) investors can enjoy **referral bonuses** (for 1,000 DIE tokens : 10% ; for 25,000 DIE tokens : 8% ; for 50,000 DIE tokens : 5 % ; for 100,000 DIE tokens : 3%) as well as **get chance to earn \$100,000 DIE** when they are among the first 2000 buyers of DIE Coins (it will be announced soon on the LATOKEN IEO page and on Art Can Die Coin website).

Hard cap: \$ 2,500,0000.

Soft cap: \$ 50,000.

Token value (private sale): 0,50 \$

Token value (public sale): 0,90 \$

TOKEN DISTRIBUTION

The Art Can Die token allocations will be distributed to fulfil our strategy and vision.

Private and Public Sale: 75 %

Team and Advisors: 12%

Token Incentive: 5 %

Liquidity reserve: 6 %

Bounty 2 %

Private and Public Sale collected amount will help us implementing and developing our project (eg. producing the TV series “NOIR”) as well as securing Art Can Die platform. The future valorization of DIE will be a reflect of Art Can Die business activity.

Team & Advisors tokens serve as an incentive for the team members and advisors quality work and achievement.

Liquidity reserve will be used to support liquidity after completion of fund-raising campaign.

Bounty programs helps us to improve the security of our platform by involving qualified software engineers, cryptographers, and cyber security experts.

Airdrops, staking and other promotional events of DIE will take place on a regular basis to increase the general Art Can Die Coin environment, promotion, trust and acceptance as a new and an optimal medium of exchange for investing in art.

TOKEN INCENTIVE

To increase our visibility and consolidate Art Can Die trust and utilization on the art market stage, 37,500,000 of Art Can Die Coins will be offered to artists, galleries, curators, art dealers and stakeholders involved in the art industry. Doing so, Art Can Die system will start its operations with an important number of bespoke users that will play a decisive role in our future fund raising and trading of art.

USE OF FUNDS

Funds raised from the token sale (IEO) will be mainly dedicated to developing Art Can Die platform and the related projects.

Since fundraising conditions are uncertain, a flexible approach is privileged, and certain ratio of funds will be allocated to different project development depending on the final amount raised.

Adequate development of Art Can Die ecosystem also implies recruiting engineers, designers, blockchain developers, marketing and sales as well as to reserve a budget for legal and compliance costs.

8. Conclusion

Our mission is to optimize transparency, liquidity, easiness, and openness of the global art market by using blockchain, smart contracts, and cryptocurrencies.

This will result in the optimization of consumption, sales, and trading of art, as well a great change and a general improvement concerning the experience of art industry stakeholders.

We are unleashing the power of new technology to unlock the limited options of classical art world.

Thanks to Art Can Die, unknown and famous artists will enjoy greater opportunities to showcase and finance their art creation via an international audience of investors. And, in turn, investors and collectors will take advantage of Art Can Die decentralized solution to trade art in a more efficient way, to make profits on the secondary market trading and, more generally, to influence the Art market.



9. Art Can Die Team

Geert BOVE, internationally recognized artist, director, compositor, master in History of Arts, specialized in modern art, cinema, and performing arts. Art collector of Asian arts and crafts.

Jean-Marc GOOSSENS, international attorney-at-law, blockchain, crypto and AI lawyer, co-founder of 4Blockchainers.com.

Gaël BOVEN, international attorney-at-law, blockchain, crypto and AI lawyer, co-founder of 4Blockchainers.com.

Website: www.artcandie.com



Legal compliance and Disclaimer

The information set forth in this document (White Paper or WP) is given without any guarantee of preciseness or completeness and shall not be considered as exhaustive. None of the information or analyses in this WP is intended to provide an adequate basis for an investment decision. This document does not constitute a contractual offer, nor a recommendation or invitation to make an investment in an offering of securities in any jurisdiction. The content is not binding for future participants in the token sale as described in this WP. Due to the uncertain evolution of blockchain technology and regulations, this information may be changed and modified discretionary. The latest version of WP is available at the official website.

Art Can Die tokens are not a security, commodity, or any other kind of financial instrument. These tokens are not intended to purchase for pure speculative reasons. Art Can Die tokens are “utility tokens” that do not represent shares or confer rights to dividends, interests, or profits regardless the nature, neither any right in the decision-making process of Art Can Die. Thus, Art Can Die tokens shall not be registered under the Securities laws of any country. Accordingly, the offering of Art Can Die tokens on an exchange/trading platform shall not be considered as having the consequence to change the legal qualification of the Art Can Die tokens. The sale of Art Can Die tokens is final and non-refundable.

Art Can Die and its subsidiaries shall not be deemed as an advisor in any legal, tax or financial matters.

Legal authorities may take decisions or create new regulations impacting Art Can Die business. In such event, DIE holders and users understand and accept that Art Can Die will adapt its business model, terms, privacy policy and disclaimers. In this case, Art Can Die and its affiliates shall not bear any liability related with any loss or damage caused by such events. Buyers of Art Can Die tokens or users of Art Can Die products and services acknowledge that despite Art Can Die efforts to properly manage its business and development of its platform, there is no guarantee of achievement.

DIE buyers and users are considered having sufficient experience in the crypto sphere and blockchain to perfectly understand the risks here related. If needed, they shall seek for professional advice. Any person interested in purchasing or using Art Can Die Coins and/or services who do not accept or understand above risks should refrain to act related to. Art Can Die will not be liable or responsible for any loss or damage in this regard. It is the sole responsibility of buyers and users of Art Can Die Coins and/or services to verify compliance with the laws to which they are subject at any time, particularly legal restriction that may impeach them to participate in the token sale.

As regard privacy, Art Can Die will use blockchain power to offer its clients, users and investors a complete guarantee of privacy (eg. anonymous transactions or private buying/selling).

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